

Parallel Activities of ASEAN-BAC 2019

Seminar on Empowering ASEAN 4.0, On 22 January 2019, Bangkok Thailand

This seminar is of the same name as the theme of the private sector “Empowering ASEAN 4.0”, which implies the ways forward for our economy to pursue and become ready for the transformation to the digital era. Digital economy has an impact on all aspects of society such as the way people interact, technologies involved, and skills required. All in all, it affects every aspect of the economic landscape.

To foster the development of key enablers, the seminar on “Empowering ASEAN 4.0” will illustrate the paths to follow, the changes to make, the challenges to face and the transformation to sustain.

The theme "Empowering ASEAN 4.0", highlights 4 pillars or 4 main drivers to be addressed and pursued in 2019 and highlights priority issues for ASEAN and how to work together to make them happen. Each of the drivers will be the topic of discussion of the panels today as follows: - Digital Infrastructure - Digital Connectivity, a key driver for building seamless ASEAN or "One ASEAN" - Human Capital Development in the 4IR - MSME Capacity Building and Mentorship assistance

The panel discussion on ASEAN 4.0 or "Digitalized ASAEAN" would bring together key players to share their insights and strategies of the Digital Economy on the current and future trends. Across the world, digital products and services are transforming industries, enriching lives, and propelling progress. ASEAN has an opportunity to leapfrog to the forefront of the fast-moving global digital economy. This session aims to identify the challenges to help build a digital single market, build an enabling digital environment and improve digital infrastructure in ASEAN so that the benefits of the Fourth Industrial Revolution can be fully unlocked, and become a force for the region's sustainability and prosperity.

